



Johnson Roofing: A Woman-Owned Company with a Legacy of Excellence

Sisters, Sherri Johnson McDonald, President and Shawn Johnson Brown, Vice President are excitedly leading Johnson Roofing into the future. They are continuing a family legacy of integrity, business savvy, and strong Christian values which began way back in the 1920's with their Grandparents, Jack and Margaret's grocery store and construction business and then in the 1940's with their Dad, Bill, building Johnson Roofing into the widely successful company it is today. With over 150 employees, the company sits on an 850 acre horse and cattle ranch just outside of Waco, Texas.



Shawn has been with the company for twenty-eight years, keenly minding the company's finances. After running her own construction company, Sherri came on board in 2008 during the aftermath of Hurricane Ike. The sisters both truly enjoy working in the roofing industry. They thrive on the fast-paced, high-stakes nature of the business. "Roofing is its own rodeo," Shawn says. "Our Dad instilled in us a strong work ethic and a passion for excellence at a very young age. We grew up showing and competing with our Appaloosa horses. We never ride for second place, we always strive to win and do our best in all that we do."

Though the roofing arena has long been male-dominated, there are more and more women owners, managers and presidents all the time.

Sherri notes that women need not be apprehensive about stepping inside the ring. "If you get involved in the trade organizations and network, it's easy to meet other people in the industry. It's competitive but it's friendly. We all bounce ideas off of each other and discuss solutions to tricky situations. The key to success is to surround yourself with those who have expertise and longevity in the industry who can help guide you."

Sherri says that the best business advice she has received and would pass on is simple, "The most important quality for leadership is credibility, people must be able to trust you or they won't follow you. Treat your team and your customers how you would want to be treated...with honor and respect."

As the company approaches its 75th anniversary, Sherri and Shawn look forward to building on the solid foundation that their Dad and Grandparents put in place. They are excited to see how roofing technology advances and for women-owned businesses in the construction world to become more common and less of a novelty. For them, good business is all about good relationships. "We will continue to build strong alliances with manufacturers, architects, engineers, and our fellow roofing contractors to ultimately provide our customers with the very best roofs in the world."